



Canada Council  
for the Arts

Conseil des arts  
du Canada



**To directors from:  
British Columbia, Alberta, Saskatchewan, Manitoba,  
Ontario, Quebec, New Brunswick and Nova Scotia**

### **Request for video proposals to honour great Canadian artists**

*September 19, 2016* – The Canada Council for the Arts and the Independent Media Arts Alliance (IMAA) are once again coming together to honour the recipients of the [Governor General's Awards in Visual and Media Arts](#) (GGAVMA).

We are looking to pair directors with the 2017 GGAVMA winners to create artistic video portraits (3 minutes max., including credits/bumpers). We also encourage production centres and directors to enter an agreement that would help cover the costs of services and equipment they might need.

The commissioned directors will be acknowledged in every way possible as creators of these videos. The video portraits will be shown on Council's web site and YouTube channel. They will be promoted via social media, on partners' web sites and at public events organized by the National Gallery of Canada and the Office of the Governor General of Canada. The commissioned directors and IMAA members are also encouraged to show the works on their websites and social media channels.

The videos will be a key element of a national campaign to raise the profile of the winners and the visual arts, media arts and fine craft in Canada.

Each video will be an artistic and original portrait of the GGAVMA winner of which the commissioned director has complete creative control. Ideally, it will celebrate the winner's achievement and the impact his or her life's work has made on the lives of Canadians.

The Council reserves the right to use the video portraits for promotional purposes. The commissioned directors retain copyright and ownership of their works, and may use them as they wish to promote their own work.

**Budget (max.):** \$6,500

**Deadline for submissions:** Monday, October 17, 2016

#### **Background**

Created in 1999 by the Canada Council for the Arts and the Governor General of Canada, these prizes are awarded annually for distinguished career achievement in:

- independent film and video, audio and/or new media
- fine arts (painting, drawing, photography, print-making and sculpture – including installation and other three-dimensional work) and/or architecture
- Outstanding contributions to the visual and / or media arts in a volunteer or professional capacity
- fine crafts (Saidye Bronfman Award)

## **Confidentiality**

All data and information about this project shall be kept strictly confidential and shall not be disclosed to any third party without the express written consent of the Council.

## **Evaluation of the proposals**

All proposals will be rated on a “points earned” matrix that will involve an analysis of the complete proposal including, but not limited to:

1. Artistic approach
2. The ability of each director to carry out the project
3. The director suitability to the project
4. Support material
5. Budget and timeline

The Canada Council will strike an internal committee to assess the proposals. The Council retains complete discretion in deciding which proposals meet the requirements for this project and what evidence will be considered adequate to indicate compliance with these requirements. In addition, the Council reserves the right in its sole discretion to:

- Withdraw the call for proposals at any time
- Not enter into negotiations with any director that submits a proposal
- Request clarification of additional information regarding a proposal

Commissioned directors may not make any additional applications to Canada Council programs for funding related to this project.

## **Questions?**

If you have any questions, please contact:

[Lana Crossman](#) at 1-800-263-5588, ext. 4179 | 613-566-4414, ext. 4179

Please provide all information in **one** PDF document. Proposals are to be submitted via email to: Lana Crossman at [canadacouncil@icloud.com](mailto:canadacouncil@icloud.com).

Deadline to submit proposals: Monday, October 17, 2016

***Receipt of all proposals will be acknowledged. Please contact [Lana Crossman](#) if you do not hear from us within 48 hours of sending.***



Please fill the following form

Deadline for submission: Monday, October 17, 2016

SECTION A: Profile	
<b>Contact information</b> (name, address, phone, e-mail)	name
	address
	phone
	e-mail
	website
<b>Résumé</b>	education
	3-4 recent projects (indicate clearly your role for each project: director, editor, cameraman, etc.)
<b>Press kit</b>	one or two articles
SECTION B: Summary of the proposal and suitability	
<b>Approach</b> Describe your unique approach this genre (portrait).	(300 words max.)
SECTION C: Production Schedule	
<i>* If you are selected, you may adjust your schedule within the parameters of this start and end</i>	
Items	Time required
Project start	Monday, October 24, 2016
Meet with winner	
Research	
Short report (200 words) confirming approach and production schedule	
Shoot	
Editing	
Delivery of off-line editing	
Final post-production	
Delivery of video and still taken from the video	No later than: Friday, December 16, 2016

<b>SECTION D: Budget (\$6,500 max, not including taxes)</b>	
<b>Costs</b>	<b>Amount</b>
Research and production	
Shooting	
Mixing	
Editing	
Local transportation/travel	
Incidentals	
Other	
<b>TOTAL (not to exceed \$6,500)</b>	
<b>Section E: Support material</b>	
<p><b>2 films or videos</b> (for each film/video submitted, indicate clearly your role in the production)</p>	<p>Link to a video-sharing site of two previous film/video works</p>
<p><b>Equipment</b> A letter of commitment from the production centre (including costs of services and equipment set by the production centre). <i>or</i> If you do not want to work with a production centre, you must demonstrate how you have all the technical and human resources required for the project.</p>	<p>Include letter in PDF format <i>or</i> Please explain here</p>

*\*Note: All information regarding this project is confidential, including the names and residences of the winners, until the announcement date in March 2017. Successful commissioned directors will be told the name of the recipient they will be working with.*

**Receipt of all proposals will be acknowledged. Please contact [Lana Crossman](#) if you do not hear from us within 48 hours of sending.**